

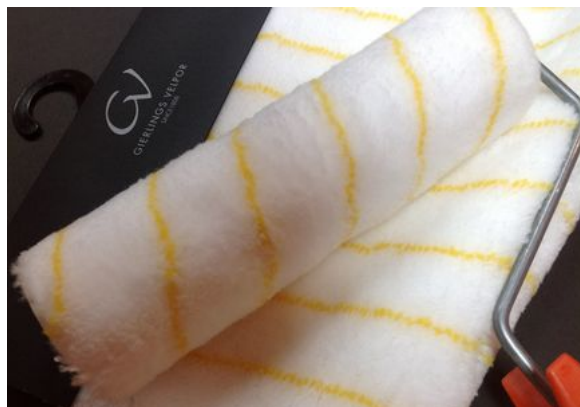


Quarterly Newsletter No.002

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Digital Printing by Gierlings Velpor

Gierlings Velpor has just completed one of its most significant investments in its recent history: Digital Printing. This new technology, perfectly adapted to velvets and synthetic furs, will allow Gierlings Velpor to develop a full range of new designs, alongside with flexibility and unprecedented responsiveness in this type of fabrics, in a unique offering for the Garment and Upholstery segments. Customized articles can now be developed faster and with less investment, while taking advantage of the broader possibilities and lower minimums this technology allows.



Technical Fabrics – a successful start-up business

Technical Fabrics, a new division among Gierlings Velpor portfolio, is based on products for painting and cleaning end-uses. Through a sustainable partnership with our customers – “making the customer our best partner” is our motto since foundation – we have been focusing on continuous researching for new articles and further improvements on the existing ones. This large investment in innovation has resulted in a wide range of fabrics presenting different constructions (height and pile density) and compositions (wool, polyamide, polyester, microfiber polyester, acrylic and blends).



Decoration Velvets in Moscow

It's time for Russia to experience the sumptuous feel of our most exquisite and luxurious velvets. This April at MOSBUILD Moscow, Gierlings Velpor will introduce their curtain and upholstery velvets at Decotex exhibition (Pav. 2, Hall 3, booth n. E643). Now available in Russia, every velvet you need for a top decoration project. Visit us and see for yourself our broad range, from Jacquard to plains and print velvets, the certain and adequate choice for the most demanding high profile decoration projects, palaces, opera and royal houses.



Heimtextil 2013

It was a promising debut for Gierlings Velpor at Heimtextil 2013. The new Jacquard Velvet collection was received with enthusiasm by most of the buyers who visited our stand. Likewise, the new range of Certified Flame Retardant velvets for the Contract segment brought a new competitive perspective to the business. A wide variety of heterogeneous clients positioned in the medium-high segment from around the world could enjoy them at our booth.



Worldwide leading fabric shows

Gierlings Velpor has presented a Preview Fall/Winter 14/15 collection in the world leading fabric shows which took place in the past couple of months, namely in Munich Fabric Start, Première Vision Paris and Colombiatex in Medellin. Gierlings Velpor took advantage of this timing to be close to its clients and anticipated the market with new, fresh and trendy innovations which have clearly shed the forums as recognition of some of the most important international fashion associations for Gierlings Velpor's proposals.

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